

There are
three ways to
grow any
business



- 1) Increase the number of customers
- 2) Increase the transactional value of a customer
- 3) Increase the frequency of purchase for a customer

Most marketers only focus
on winning new
customers

Because a bird in the hand is worth more than you think....



True profit comes from
number retention,
increasing frequency and
basket size

What are you doing to
drive this area?

Unlock these hidden
profits by implementing
the R^3 Framework

I can show you how

www.marketfit.co/unlock